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The LOK Group of Companies Opens First Marriott Hotel in West Sonoma County

Santa Rosa, California, February 9, 2009, – LOK Group of Companies, a veteran hotel development and management service company in Sonoma County, has just completed a \$2.5 million renovation on their 82 room, select service hotel, in Sebastopol, rebranding it in the process to the Fairfield Inn & Suites by Marriott.

For all the economic woes befalling the nation in 2009, the LOK Group of Companies has much to be excited about. For over the past ten years, the hotel, operating as a Holiday Inn Express Hotel & Suites, has been the iconic “red barn” located on Hwy 116 South, just as a visitor comes into the township of Sebastopol. The hotel consistently ranked in the top 10% in guest satisfaction among Express brands nationwide. LOK Group expects to continue their successful management practices as a Fairfield Inn and Suites by Marriott.

LOK went through an extensive vetting process that included personal interviews with Marriott’s Vice President of Fairfield Inn & Suites by Marriott, Stephan Stamas. Following a \$2.5 million face lift, inside and out, the hotel became a member of the Marriott family of hotels on January 26. With a strong team of professionals making up the LOK Group in the areas of Human Resources, Accounting, Marketing and Sales and Operations, expectations run high to sustain quality assurance and guest satisfaction scores with the new Fairfield brand.

On the outside, the new Fairfield hotel is environmental shades of green, and on the inside the guest rooms and public spaces have been transformed by Marriott’s “Green Tea” décor into a warm contemporary updated hotel for the 21st century. All hotel rooms have a 32” LG Flat Screen HD/TV, with jack packs to connect your media player or laptop to the television. Every suite room includes two LG

Flat Screen HD/TV and an iPod Audio/Clock/docking station. ATT provides two T-1 high speed internet bandwidth to support guest needs for Internet service.

“We are very proud to be a part of the Marriott family”, says Kirk Lok, CEO of LOK Group. “All through the transformation process of our hotel, Marriott has supported and encouraged us every step of the way. I know we will have a great relationship running into the future.”

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LOK Group of Companies, Inc. is a hotel development and management company and long time Sonoma County business owner since 1977. Holdings include the Quality Inn in Petaluma and the Fairfield Inn & Suites by Marriott in Sebastopol. Lok Group offers 30 years of management and hotel development experience. For more information visit at www.thelokgroup.com.